



Utah Quilting & Sewing Marketplace

Recognizing the ideas, thoughts, and artistic creations in the international sphere of quilting, sewing and creating with fiber.

APRIL 30, MAY 1, 2, 2020 | MOUNTAIN AMERICA EXPO CENTER, SANDY, UTAH

For maximum exposure and advertising for your company, please secure your sponsorship by October 2019.
Our website goes live November 2019. www.uqsmshow.com

MAJOR SPONSOR PACKAGES

GOLD - \$10,000

- Up to four complimentary 10' x 10' Sponsor booths (up to four other booths at a reduced rate of \$545 each)
- One Full-page, full-color ad in the Show Program *priority placement
- Listing in all material as Gold Sponsors including UQSM website
- Recognition as Major Sponsor on on-site signage at show entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the two dollar-off coupons and store ads distributed to quilt/fabric shops.
- Company logo on big screen at the Main Stage rotating every 5 minutes

SILVER - \$7,500

- Up to three complimentary 10' x 10' Sponsor booths (up to three other booths at reduced rate of \$545 each)
- One Full-page, full-color ad in the Show Program
- Listing in all material as Silver Sponsor including UQSM website
- Recognition as Major Sponsor on on-site signage at show entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the two dollar-off coupons and store ads distributed to quilt/fabric shops.
- Company logo on big screen at the Main Stage rotating every 5 minutes

BRONZE - \$5,000

- Up to two complimentary 10' x 10' Sponsor booths (up to two other booths at a reduced rate of \$545 each)
- One Full-page, full-color ad in the Show Program
- Listing in all material as Bronze Sponsor including UQSM website
- Recognition as Major Sponsor on on-site signage at show entrance
- Recognition on floorplan in Show Program as Major Sponsor
- Priority vendor move-in
- Company logo will be printed on the two dollar-off coupons and store ads distributed to quilt/fabric shops.
- Company logo on big screen at the Main Stage rotating every 5 minutes

JADE - \$2,500

- Listing in all materials as Jade Sponsor including UQSM website
- Recognition as Jade Sponsor on on-site signage at show entrance
- Company logo on big screen at the Main Stage rotating every 5 minutes

SAPPHIRE - \$1,500

- Listing in all material as Sapphire Sponsor including UQSM website
- Recognition as Sapphire Sponsor on on-site signage at show entrance
- Company logo on big screen at the Main Stage rotating every 5 minutes

TOPAZ - \$800

- Listing in all material as Topaz Sponsor including UQSM website
- Company logo on big screen at the Main Stage rotating every 5 minutes

*Check sponsorships below:
Total determines sponsorship level*

- Attendee Tote Bag Sponsor - \$3,000
*Add your logo + put 1,000 flyers inside
- Awards Ceremony Sponsor - \$3,000
- Featured Artist Sponsor - \$3,000
- Main Stage Sponsor - \$3,000
- Show Program Sponsor - \$3,000

- Classroom Sponsor - \$1,500 + product or machines
- Fabric Challenge Sponsor - \$1,500 + fabric
- Lanyard Sponsor - \$1,500 *Add your logo to our show lanyard
- Machine Playground Sponsor - \$1,500 + machines
- Show Thread Sponsor - \$1,500 + thread
- Spool School Sponsor - \$1,500 + machines
- Stitching Showdown Sponsor - \$1,500
- Volunteer Sponsor - \$1,500 + gifts

- Fashion Show Sponsor \$800
- Teacher Appreciation Sponsor \$800
- Special Exhibit Sponsor - \$800

- Quilt Categories \$1,500 each**
- Applique
- Art/Innovative
- Group
- Machine Embroidery
- Mixed Technique
- Modern
- Pictorial
- Pieced
- Wall Hanging
- Whole Cloth
- Youth 18 & Under

Additional Quilt Categories:

- Best of Show \$2,000
- Director's Choice \$300
- Judge's Choice \$300
- Viewer's Choice \$200
- Best use of Color \$250
- Best Longarm Quilting \$250
- Best Hand Quilting \$250
- Best Stationary Machine Quilting \$250
- Best Achievement of Workmanship \$250



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List Sponsorships:

Sponsorship

Amount

Sponsorship Total \$ _____

Circle Sponsor Level Below:

Gold \$10,000

Silver \$7,500

Bronze \$5,000

Jade \$2,500

Sapphire \$1,500

Topaz \$800

You will be sent an invoice for your sponsorship total. Please provide the following information:

(Please print)

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR UQSM 2020 SPONSORSHIP

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