

APRIL 29-MAY 2, 2020

Mountain America Expo Center
Sandy, Utah



Utah Quilting & Sewing Marketplace

Show Program 2020 Ad Specifications & Information

Show program advertisers must be current UQSM vendors, sponsors, or teachers to have an ad considered. The program follows a two column format and all ads will be printed in full color.

AD SPECIFICATIONS

Ads will only be accepted in the following formats and print quality:

- PDF (CMYK, press quality)
- EPS (Illustrator, CMYK, Fonts Outlined TIF or
- PSD (CMYK)
- Publisher, Microsoft Word, or other layout programs must be sent as PDF files

RESOLUTION

Files must be at least 300-dpi resolution for quality printing. If you have a lower dpi file image it is fine as long as the final images measure larger than 8" x 10" in size. Contact us if you have questions.

FILE ISSUES

If you are having trouble putting together an appropriate ad for the publication please let us know and we can direct you to someone who can help you with your ad. We can also create the ad for you. Cost for creation or modification is \$65 for a quarter or half page ad, \$100 for a full page ad.

SUBMISSION

Please send files to jina@downunderdivisions.com. Limit email file size to 8MB or less. If your file is larger, please upload it to Wetransfer.com, Dropbox.com, or Google Drive which are free of charge, and email a link to the uploaded file.

PAYMENT

Payment must be received at the time of submission and can be made by sending a check payable to UQSM. Mail to: UQSM c/o Moana Burgess 25 South 100 West Alpine, Utah 84004

SUBMISSION DEADLINE MARCH 1, 2020

PRICING

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Full Page Ad (full bleed)	8.625" x 11.125"	\$725	\$2500+ Sponsorships
Trim size	8.125" x 10.625"		
Content safe area	7.25" x 9.75"		

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Half-page Ad (horizontal)	7.25" x 4.5"	\$375	\$1500-\$2499 Sponsorships
Half-page Ad (vertical)	3.5" x 9"		

AD SIZE	COST SUBMISSION SIZE	COST	FREE WITH SPONSORSHIP
Quarter-pg. ad (vertical)	3.5" x 4.5"	\$225	\$800-1499 Sponsorships

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